

Privacy Policy for Styles by Joanne Fortune

Last Updated: September 14, 2026

Styles by Joanne Fortune provides bridal beauty, hairstyling, and on-site event services in the Southern California area. This Privacy Policy explains how we collect, use, and protect your information when you communicate with us, including through SMS/text messaging.

1. Information We Collect

We may collect the following information when you contact us or book services:

- Name
- Phone number
- Email address
- Event details (date, location, services requested)
- Any information you voluntarily provide during communication

We collect this information directly from you when you inquire, book, or communicate with us.

2. How We Use Your Information

We use your information only to provide and manage our services, including:

- Responding to inquiries
- Confirming appointments
- Sending booking details, updates, or reminders
- Coordinating on-site services
- Customer support and follow-up

We **do not** sell, share, or distribute your information to third parties for marketing.

3. SMS/Text Messaging

By contacting us via text message or providing your phone number, you consent to receive SMS messages related to:

- Appointment confirmations
- Service details

- Scheduling updates
- Event-day communication
- Customer support

Message frequency varies based on your service needs. Message and data rates may apply.

You may opt out at any time by replying **STOP**. To request help, reply **HELP**.

4. How We Protect Your Information

We take reasonable steps to safeguard your personal information, including:

- Secure storage of client records
- Limited access to client data
- Use of reputable communication platforms

However, no method of electronic communication is 100% secure.

5. Your Rights

You may request to:

- Update your information
- Correct inaccurate information
- Stop receiving SMS messages
- Request deletion of your information (unless required for legal or business purposes)

To make a request, contact us at: **stylesbyjf@gmail.com** or reply **STOP** to any text message.

6. Changes to This Policy

We may update this Privacy Policy as needed. The latest version will always be available upon request.

7. Contact Information

Styles by Joanne Fortune San Diego, CA

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Phone: 858-429-0603